



## Roblox Supports Introduction of Landmark Online Child Safety Legislation in U.S.

Roblox was proud to be the first company to publicly support the California Age-Appropriate Design Code, following similar legislation introduced in the United Kingdom in 2021. Since its founding, Roblox has always been committed to putting the best interest of young people first. Supporting the measure, CEO Dave Baszucki noted,

*“Roblox has been building protections for kids into the foundations of our platform since day one — 16 years ago. The UK’s Age Appropriate Design Code is closely aligned with Roblox’s values and its commitment to principle-based safety by design, and we are glad to see California taking steps to follow this model. Together, these represent strong templates for policymakers and for companies acting in the best interest of young people.”*

Similar to its predecessor in the UK, the [CA AADC](#) requires a business that provides an online service, product, or feature for children to have certain safety and privacy protocols embedded into the design of product features. The law recognizes the distinct needs of children at different age ranges and states that businesses should take those differences into account when designing a product or feature. You can read more about it in the [Washington Post](#).

